

Texas State Athletic Trainers' Association
Regional Directors Meeting Minutes
January 18, 2015, 8:00 AM
Hilton Airport - Austin, Texas

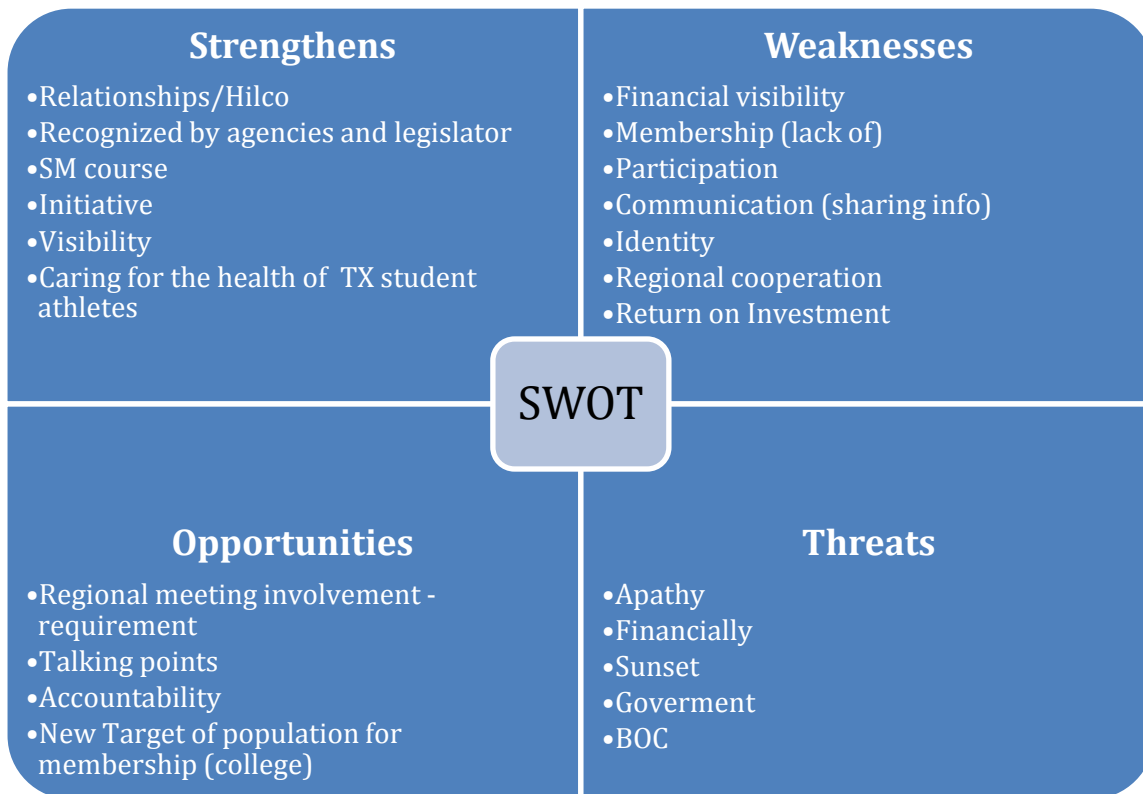
Dress: Business Casual

Present: Rich Hansen Region (R) 1, John Overton R2, Josh Woolbright R3, Scott Galloway R4, Darrell “Red” Ganus R5, Bubba Wilson R6, Billy Ray Laxton R7, Brain Farr R8, Terry Greenup R9, Britney Webb, Spanky Stephens.
Committee members and guest: Bucky Taylor, Dennis Hart, Andi Green, Shandra Esparza, Rodney Murray, Randy Matthews
All Board of Directors (BOD) were present.

- I. Meeting was called to order at 8:05am, by Chairman Scott Galloway. Chairman Galloway welcomed everyone. Roll was called by Britney Webb and all BOD members were present. Chairman Galloway asked for a moment of silences for David Gish, as Chairman Galloway stated that “In meetings David would remind us we are all in this together; everyone in the room is important to make this organization run.”
- II. Approval of minutes from the summer meeting July 2014, motion by Darrell Ganus and 2nd by Terry Greenup, all approved as written and submitted by Britney Webb.

III. Chair’s Report, Scott Galloway

- Review Fall 2014-Chairman Galloway stated that Spanky’s report sums it up.
- Hit the Hill date will be discussed later.
- Sunset and Cooperation with Advisory Board depend on the TSATA and we will work with them. We are a good partner for them.
- Chairman Galloway read and discussed the Texas Education Code section 21.003 part b. LAT should be included in the list. We will ask David Anderson how to proceed.
- Policy & procedures manual is about 1/3 of the way done with updates and editing by Chairman Galloway. He will send out to the BOD when completed.
- Relationship with NATA/SWATA/TSTAT has progress in a positive way stated Chairman Galloway.
- iLead NATA-Brian Farr will talk about this in his report.
- Chairman Galloway wanted everyone in the room to participate in the SWOT analyze of the vision and future of TSATA. Most everyone was vocal and had great discussion. Chairman Galloway stated that change can be difficult but it must occur to make the vision work and continue to move forward. The final diagram was...



IV. Executive Director's Report, Spanky Stephens

- The Office of Acquired Brain Injuries (OABI) & UT Southwestern has been a great alliance for TSATA. Working together with them has given us support from the Sunset Commission. Now, all the players are on the same page and we are working together. The new website is up and running with new partners wanting to join in with new information, blogs, video's, and physician input to give the website the structure and foundation to be one of THE places to go on the web that parents, coaches, AD's, and LAT's can go to find the most current information concerning concussions
- Corporate sponsorships are the same as previous years.
- UIL is on board with TSATA. They will be working close with TSATA as a partnership/friendship has occurred for the betterment of the student athlete's health and safety.
- Political Partnering- Texas Department of License and Registration (TDLR) will be meeting with Spanky and David Anderson. TDLR are great in administrating exams, but we would like to do our own testing (state exam) to keep it with the AT advisory board. Bubba Wilson stated that the AT state exam brings in money for the state so that is a positive for us.
- New Mileage rate for travel is now 57.5 cents.
- Spanky has already developed new political contacts for the new lieutenant governor and governor.

V. Vice- Chair's Report, Darrell "Red" Ganus

- Election dates and processes were discussed. Elections for regions 1,4,7 was discussed. R1 and R7 Rich and Billy Ray will have their names back on the ballot for re-election. While R4 Chairman Galloway will not be on the ballot due to term limit. Vice Chair Ganus stated that

all BOD need a flash drive for TSATA so that when roles change or a BOD rolls off they can hand the flash drive to the new person. Those that have double duty on the BOD will need two flash drives; one for example of the Chairman's duties and information and one for R4 information.

- Vice Chair Ganus is working on new membership roster. He sent out a "TIME TO RENEW" letter to all PayPal members. We need to have a membership application on the web site so BOD can direct the people to the form and where the membership can update their contact information. He reminded that when a BOD rolls off or changes roles the web site needs to be update for our membership.

Break 9:47am and resumed at 10:03am

VI. Secretary, Brian Farr- Bucky doing great with the web site, all BOD check your contact information, if need it changed please contact Brian or Bucky.

Treasurer's Report, Brian Farr

- 2014 Financial reports were reviewed and discussion was had and questions were answered.
- Budget 2015 was proposed by Brian. Brian stated that he looked to cut down the budget and looked for areas to cut. He has proposed a \$2,500 less budget for 2015 compared to last year.
- NATA/State Committee-Brian spoke about the NATA iLead and TSATA will sponsor two (2) students as they have done in the past. A total of five (5) applications were in the pool. The winners will be contacted soon.

VII. Welcome Hilco Partners- David Anderson

- David Anderson gave an overview of the first week at the capital. Many new people were elected large turn over in the Senate. Hilco and TSATA will make friends with all the new elected persons. The House side-there is a new speaker of the house; Hilco knows the new speaker and has friends in that office. There will be approximately 10,000 new bills and resolutions this term. David feels that TSATA is in the best position than we have ever been in with friends and partnership at the Capital.
- David reported on the TEA and the commissioner of TEA. The commissioner is governor appointed so with the newly elected governor three things can happen:
 - o New commissioner appointed
 - o The current commissioner stays for four (4) more years
 - o Or the current commissioner stays throughout the session and then steps aside for a newly appointed commissioner. David feels like this is what will happen.
- David believes that there are no changes coming TSATA's way. With all the work at the Capital and the concussion bill we are ahead of the curve. Chairman Galloway asked about the Education Code section 21.003 and what needs to be done for LAT to be on the list. **David explained the process and needs the BOD to gather examples of why we need to be added on the list.** This is so when David is having conversations at the Capital on behalf of the TSATA/LAT he can give examples and get the process started for LAT to be added.

- David and Spanky will have a meeting Thursday with the leadership of the TDLR for the transition. David stated that he felt the move to the TDLR was best for TSATA. HB 550 and SB 219 will be headed by Four Price and Jane Nelson.

Break for lunch at 11:44am-this will be a working lunch so please be back in room with your food by 12:00pm

VIII. Regional Directors Reports

Most BOD submitted a report before the meeting for the manual. The highlights from each director were given. R1 Athletic Training Student Challenge to be held at Andress HS March 23, starting at 5pm. R2 Passing of Athletic Trainer Jim Campbell, the Everett Blackburn student workshop will be April 11th, and Davis Mountains workshop will be June 5-7 and this is the 29th years. R3 student workshop will be held in May at Lubbock. R4 NTATS will be in April; R5 ETATS was this weekend and had Ed Lane at a speaker, about 100 students and 40 professionals attended. R6 report on GHATS, it was a great turn out. Chairman Galloway stated that these regional meetings are a great opportunity for the BOD of TSATA to recruit new members. R7 CTATS is currently in membership drive. Billy Ray is working on behalf of all ATs and for the use of correct terminology. There was a report on TV in the central Texas area that stated the person on the report was an AT and that was a false statement. He has been in dialogue with the media to correct that statement and story. R8 Brian stated the questions from the membership he has received and stated UT is working on a 5k run in memory of Tina Bonci. April 12 in San Marcos will be the "Got your Back" 5k in memory of David Gish. R9 CBATS meeting will not be occurring so Victoria West/Calhoun schools will be having the Student Athletic Trainer workshop on April 18, 2015. Great works are being done in each region.

IX. Task Force Committee Reports

- **Member Relations & PR** – Shandra Esparza asked if we wanted to mail out the postcards again in March. Chairman Galloway asked Shandra to call Deidra and see if the hospital still wanted to sponsor, please report back to him. This may mean we look for another sponsor or if TSATA would like to pay for the cards. She stated that they are continued to promote the concussion site. Chairman Galloway will work with Shandra in regards to the mail chimp/FB auto post. Shandra reported that TSATA has about 595 members on FB up about 200 since last year. She was advised to email Stewart at the advisory board to see if we can have an alert to see the new AT licensee holders in the state.
- **Secondary Schools** – Rodney Murray stated he is finishing up the TSATA Academic All state awards and will be mailed to BOD via FedEx after this meeting. Questions were asked about the process of distributing the certificates. Therefore, all BOD need to email Rodney for their preference on distributing the certifications to their region.
- **TEA Curriculum & Sports Medicine Course** – Dennis Hart reviewed his report for the curriculum and SM courses. He stated that Shandra receives a copy of the roster to invite attendees to join if they are not a member. There was a correction in his report as SM 3 has

not yet been re approved but he does not foresee a problem. Still offering the update course and Cindy Trowbridge will be taking over as the writer of the text book we recommend. Andi Green was introduced to the BOD as the newest member of the SM team. Possible dates for the course in 2015 are May 18-San Marcos, June 11 SPATS, July 25 DFW, Dec 18-TBA. Debbie Gonzales is no longer the contact person at the TEA. TEA's clarification on the TEA teaching permit is that it is up to the school district to give the district teaching permit. Brian asked Dennis about the TSATA logo that was once on the SM recommend book. The logo is no longer there under the new negotiations. Brian asked if it was time to change books. Dennis will talk with Cindy and see what can happen about putting the TSATA logo back on the book. In the meantime, Brian will send Dennis the titles of the new books that we can explore recommending and using for the course. Dennis was asked to send a master list of all people who have taken the course to Chairman Galloway. Josh Woolbridge stated he would give his resources so that a manual could be generated to generate more funds for the TSATA. Chairman Galloway asked him to put his thoughts on paper and the team will discuss.

- **Governmental Affairs** – Randy Matthews reported that he will need a date for Hit the Hill. This event has a great impact and TSATA needs more support from the BOD on this day. Show up and help promote the TSATA to the law makers. We can do this date again the same time as the “Life Savers” recognition. Shandra will contact Kendall Goldberg and Jamie Woodall for a list of names for the “Life Savers” recognition. Randy has not worked on the matching grant this fall. Woolbridge stated that a letter should go out to all the businesses that have been impacted financially because of the TX concussion law and ask them for money for the grant. There will be a membership raffle for \$250 gift card that all monies will go to the grant. There will not be an online auction of items at this time.
- **Website** – Bucky Taylor reported that the TSATA web site is getting about 30 hits a day on the job board and there is not any issues will the web site at this time. The general tab sometimes has an issue but that is due to the user's web browser, not the site. Brian asked if we should start charging a fee for posting to the job board. Bucky stated that secondary schools never ask but all others posting to the site do ask about a fee. Brian would like to see a fee for these posts.
- Bucky then gave an update on the partnership website for concussions. He showed the PSA video that was shown at the championships for football about concussions. Questions were asked about the TSATA logo and the use of AT in the announcements. He stated that with this site TSATA have been able to make friendships and partnership that were not previously there. The UIL is impressed with the PSA during the championship and there will be generic PSA videos for other championships. Bucky stated that this is about a 3-5 year project. UT Southwestern is extremely committed to this project. They will be doing PSA that are 15 to 30 sec that could be used on TV. James Harris of HS Sports Extra has already contacted the partnership for TV time. The URL will be both HeadSafetyTexas.org AND txconcussionlaw.com. This will make it easier to find on the web. For other schools that do not have a screen to show these PSA videos during the games, an insert for the game programs can possibly be printed or a voice over for the microphone can be used. This is still in works. The partnership's doctor would like to do an online EBP concussions conference, again this is also still in works. Also in works, are the PSA videos to be shown in movie theaters around the state, if this happens it could reach approximately 1.5 million views.

Discussion was had on the grant money and budget for the partnership. And Bucky stated that he must know the balance so he can say yes or no to the projects that are coming up. Remembering for all involved that going forward all use of monies will need to be approved by the three person committee that was appointed during the summer meeting.

X. Executive Session – Executive Director evaluation and employment was discussed.

Break from 3:32pm-3:38pm

New Business

XI. Consent Agenda Approval

- SM course dates and fees, and the election timeline and procedures were accepted as presented with a motion from Terry Greenup and 2nd by Billy Ray with no discussion; all were in favor, so the motion carried for approval.

XII. Motion for the approval of Executive Director (ED) contract was given by Ganus and 2nd by Terry Greenup. There was no discussion and all were in favor, so the motion carried to approve the ED contract.

XIII. Approval of Budget 2015

Motion to approve the 2015 proposed budget was given by Bubba Wilson and 2nd by Rich Hansen. Discussion was had and questions were answered; all were in favor so the motion carried to approve the 2015 budget.

XIV. Leadership Transition Summer 2015

- **Officers, Texas State Rep, Term Limited Officers-**
- Chairman Galloway stated the he will be going off the board in the summer; Ganus is termed out as vice chair and so is Brian as an officer. Therefore, there will be new officers all around. Please start thinking about the roles you can fill. As for the TX State Rep this position is appointed by the TSATA BOD. Brian filled in for Chairman Galloway when he took a SWATA position. Chairman Galloway recommends one more year for Brian. The reps job is to attend SWATA meetings, mid-winter meetings, and conference calls.

XV. Goals, Tasks & Assignments 2015

- Policies & Procedures updated will be done by Chairman Galloway and presented by summer of 2015.
- Hall of Fame is put on hold until we can find a vendor to help with the cost.
- Mueller still gives money to the scholarship and so does TSATA. Discussion on the scholarship was had to reflect college students. The proposed change is for three (3) college and three (3) high school scholarships will be given out for \$500 each. Brian Farr motion Billy Ray 2nd the motion; all were in favor; motion carried.
- Hit the Hill 2015 date is still being worked on and will be announced as soon as possible.
- **Other business**
 - o Ganus wanted to discuss the student category for the membership and get it approved before leaving. The official definition of the student category will be “non-credentialed full time student” will be eligible for the student category and

membership rate of \$20.00. With this membership possible ideas for benefits were iLead, eligible for scholarship, professional membership, SM class fee cut(can't do this due to TEA rule), BOD shadowing(they will have to pay their own way), Hit the Hill shadowing and test prep practice. John Overton made a motion for the official definition of the student it was 2nd by Bubba Wilson, all in favor, none were opposed, motion carries. This will be effective immediately.

- Brian Farr stated one more time for BOD to think about coming up with more revenue for TSATA.
- Rich Hansen stated that Brian is doing a good job with the budget and keeping the budget in line. But ALL BOD and ED need to treat the budget with care. Slow down and make sure funds are coming out of the correct line item etc. This organization is on the way to be big time and we don't want questions or issues with the budget to hinder it.

XVI. Adjourn

Rich Hansen motioned for meeting to be adjourned Ganus 2nd the motion; all approved. The meeting was adjourned at 4:24pm.

Next Meeting will be at SWATA 2015 TBA – Houston, Texas

Respectfully Submitted on January 19, 2015,
Britney K. Webb

