

Texas State Athletic Trainers' Association
Regional Directors Meeting Minutes
January 27, 2013
Hilton Airport-Austin TX

Present: Darrell "Red" Ganus region 5, Mark "Buzz" Chisum region 3, Scott Galloway region 4, Terry Greenup region 9, Billy Ray Laxton region 7, Brian Farr region 8, William Bill "Hondo" Schneider region 2, Bubba Wilson region 6, Richard "Rich" Hanson region 1, Spanky Stephens executive director, Britney Webb parliamentarian/recording secretary

Committees present: Jace Duke, Deidra Duke Dennis Hart, Randy Matthews, and Rodney Murray. Bucky Taylor, Dawn Allen, and David Anderson come in later.

- I. Meeting called to order 8:01am by Chairman Scott Galloway. Chairman Galloway welcomed the guest and thanked the Board of Directors (BOD) for taking care of the meeting during SWATA due to his absents.
- II. Minutes from July 20, 2012 were approved as written and read.
- III. Chair's Report by Scott Galloway
 - a. He reviewed activities from the fall
 - b. NATA iLead Chairman Galloway feels strongly about NATA iLead and asked if we have had feedback, no feedback at this time. He believes it is a good program and thanks the BOD for the support to send Texas students to attend.
 - c. Task Force/Committee Structure Changes
 - i. Governmental Affairs-Dawn Allen will be stepping aside and Randy Matthews will be taking the charge of leading the committee.
 - ii. College and University-Chairman Galloway discussed the committee and please think about goals and direction for what this committee wants to do and the direction it would like to go.
- IV. Executive Director's Report-Spanky Stephens
 - a. He reviewed his report
 - b. Has met with Dr. Cousins, Dr. Brightup and staff , TSATA has become a main player in the health safety of high school athletics. TSATA, UIL both coaches association and TX society of Sports Medicine will be working together on many aspects and issues with them. Hondo has been working on the UIL medical board and that has been a great job and TSATA will be working not on policies but they will be asking our input.
 - c. Not as busy as two years ago, but working with the above groups, still busy meeting with the above groups.

- d. The work TSATA did with the HB 2038 has paired relationships and working well with other group.
- e. Chairman Galloway asked about has the TSATA been approach with any other legislations to partner up with. Spanky said no and we will not be partnering up with the Lucio Bill. Chairman Galloway stated the BOD and Spanky had a conference call and talked in length about perception and doing a better job in communicating to the members what Spanky and the BOD are doing. Spanky has conflict with appointments the BOD needs to know that so the BOD can step in and help make all the appointments. It is your duty as a regional director to communicate with your members. We need to do a better job of communicating the vision. Darrell "Red" Ganus asked who has contacted Spanky? The groups are medical groups, TBI association, TOA TEA, UIL to name a few. David Anderson helps out greatly with the information and research to help guide TSATA with great partners to help improve healthcare of HS athletes. DW Rutledge invited Spanky to talk at a seminar. Again stated we are fortunate to have Hilco Partners working with us. Bubba asked when the new bills are advertised. Spanky will get a notice from Hilco on all secondary school bills to see if TSATA needs to alert their members. This is also for membership can be aware of the bills. Chairman Galloway said he sees governmental affairs committee doing this then committee sends to BOD. Dennis stated Hilco sends out "bill alert" complete list. Hondo said we can have a link on our website, Rich stated we need to know who Spanky is talking with and the topics need to be monthly updates on website with help from Deidra, Red thinks it is a great idea to let members know, and Deidra said it would also help with items "talking points" at the booth. Bucky stated Facebook is an avenue that we are not currently using and should post daily the "Spanky updates". 271 members on Facebook Bubba said Spanky can post brief updates and the members can go to the BOD for more detail if needed. Randy said he could post update from Hilco once a month or twice in summary form. Chairman Galloway said he is ready to see an ongoing communication to our members through the whole year.

V. Vice-Chair's Report, Darrell Ganus

- a. Reviewed his report that he submitted to the BOD
- b. Discussion of elections
 - i. William "Hondo" Schneider will be out due to term limit. Region 5 Darrell Ganus and region 8 Brian Farr will run again. Elections ballots will run from April 1- April 15th. Darrell asked about email vote or mail outs, what the BOD wanted to do? There was not an election last year because only one person ran. Darrell asked about the process ->Aiken mail out? Chairman Galloway stated email through Google docs can see name of voter and all information goes to Aiken to be tabulated. Galloway also stated TSATA has a survey monkey short term account. Spanky said email would be better Chairman Galloway agreed. Darrell said maybe 10 people on the membership roster does not have an email address. If BOD's could find those emails for the members in their region and email them to Darrell.

- ii. 1773 members this time last year TSATA were at ~1500 members. 250-300 names dropped last year after the payment was due to NATA. Darrell stated we are growing as TSATA 60-70 PayPal members paid outside of NATA dues. Career starter fee/plan for new members is worked out well 94 last year and 125 this year. Darrell noted the growth to the contribution of Deidra Duke's mail outs. Chairman Galloway said it is a good start but still many out there that needs to be members, each regional director needs to call their people in their area and ask them to be members.

VI. Secretary-Treasurer's Report, Brian Farr

- a. Reviewed his report he submitted to the BOD
- b. Web site survey discussion and 176 responded to the survey. Job site "Go Daddy" stopped supporting so job board crashed now we are entering them manually on the web site. Biggest issue was job board and Bucky added he gets concerns about job board and SM course. Bucky and Brian will still be working on the new website. Chairman Galloway would like to see a much cleaner new look for the website and not be having the same discussion in 6 months.
- c. Amended Report: (taken from submitted report)

Finances:

As of December 31, 2012 we have \$108,596 in total assets with \$27,738 in CDs, \$28,316 in checking, \$48,526 in our money market, and \$4,015 in "other" assets. We also have \$1,373 in our PayPal account that is not included in the total assets amount. The total assets amount is up from the previous three years (\$100,058 in '09, \$105,043 in '10, and \$106,770 in '11). Our total income for 2012 was \$119,075, which is down from the previous two years (\$137,460 in '11, \$128,980 in '10, and 136,863 in '09). Our net income for 2012 was \$1,840, which is up from 2011 (\$1,429) but down from the FY09 and FY 10 (\$22,379 in '09 and \$3,949 in '10). Our expenses for the year were \$117,234, which is down from FY '11 and FY '10 (\$136,031 and 125,043) but up from FY '09 (\$114,938). The main income came from membership dues of \$61,350, which is down from FY '11 (\$79,330) and FY '09 (\$74,995) and on par with FY '10 (\$61,275), the Sports Medicine Course fees of \$36,923, which is down from the previous three years \$41,755 in '11, \$46,725 in '10 and \$45,525 in '09), and sponsorship of \$18,500, which is up from FY2011 (\$12,000), on par with FY 2010 (\$18,710) and up from FY '09 (\$13,000). We also had small income of \$2,300 from grants and investment interest, which is on par with the previous three years. We have not received a check from the NATA for membership dues yet. That check is likely to be in the neighborhood of \$17-18K. The fiscal year 2012 original budget was set at \$130,200 (prior to \$5,000 increase to support the website changes and \$3,000 to the ED's travel expenses). We ended up \$12,065 under the original budget per the EOY fiscal report. However, expenses were likely incurred but not submitted for the following areas: secondary school scholarships (\$2,000), academic All-State awards (\$200), and athletic training student programs (\$500). The actual expenses in those areas are unknown at this time

- d. Recommendations(taken from submitted report)
Based on reviewing the three-year four year trends of the Association's finances, I (Brian) make the following recommendations:
1. Continuing the policy implemented last year regarding adherence to the budget by all areas, with prior approval required for any overages.
 2. Continuing the "special project fund" that was created last year.
 3. Pursuing additional sources of revenue to support the SMC and membership dues incomes.
 4. Investigate options regarding the ED's travel expenses, such as providing a monthly car stipend and gas card or the TSATA either leasing or purchasing a vehicle.

BREAK 9:20am

BACK IN SESSION 9:45am

- VII. David Anderson from Hillco Partners addressed the BOD with a summary of legislation activities.
- a. Reported the 31 senators with five being new, representatives 23 returning and 67 with one term experience or less. Good news is one of them being Four Price which is good for TSTATA because he respects school health. What is looking important for the legislation to act on this year is 1. Water project 2. Transportation 3. State surplus
 - b. David discussed the 4 billion K-12 funding that is not coming back and the law suit on that issue.
 - c. Update on HB 2038 Rep Price offices say may need to make changes but not at this time first would like to hear from all the stake holders and in 2015 talk about revamping any needed changes. Fundamentally would like to stay the same this legislation session.
 - d. Watch for Ed Lucio III bill, school health and safety issues, and cardiac screening. David discussion each of these issues and said if a bill that will cost the state money or school money will be viewed under a microscope.
 - e. Dennis Hart asked David about a time frame for approval of TSATA SM courses. David explained State board of Education will meet and approve innovated courses in the next 2-3 weeks in February will get recommendation for approval.
 - f. Mark "Buzz" Chisum asked about steroid testing David explain that Leutinet Governor is in support and standing strong if it helps one person it is good.
 - g. A question from the membership was asked about reimbursement for AT's and future plans. David noted that he will ask senators and representatives their sense of where they are on wanting to pass 3rd party billing. Spanky added that if Medicare adds LAT, then all will fall into place but until then will research. David stated he will research and report back to Spanky on the issue of reimbursement. Dennis added implementation is the problem hospitals need to be behind it, but two states have passed it.
 - h. Chairman Galloway asked about "Hit the Hill" and can we be a player during non-legislation years to keep a good relationship with law makers. David said yes, go with

updates on issues and recommendation to make already bills better and tell the lawmakers examples of how the bill(s) have helped.

- i. Chairman Galloway said TSTAT needs to have a purpose when we “Hit the Hill” and have a good relationship with lawmakers.

VIII. Regional Reports

- a. Reports were submitted and Chairman Galloway asked for highlights. Darrell “Red” Ganus said east Texas had a student workshop and appreciated Spanky talking to them and was good for TSATA. Richard explained about a case in his region were a female was diagnosed with a concussion the parent did not like the protocol, because he was a chiropractor, and the LAT was told by assistant superintendent whatever the parent says. Chairman Galloway with this issue the TSATA has a role to play and William “Hondo” stated be careful here we are not policing we are an advocate. Region six said 26th GHATS as held with 995 students and 100 professional.

IX. Task Force Committee Reports

- a. Deidre Duke-Member Relations & PR committee-talked about phase II of the recruitment. She ran into a little trouble with the list this year. It was not like last year. She will be calling Stewart at the state office to get the list with phone numbers. Newsletter will go out after midwinter for the members. She asked about Athletic Training (AT) month, do we want to do something as a STATE? Chairman Galloway said if your committee wants to do something; do it and work to be productive. “Hit the Hill” with a possible resolution reading at the Capital in March. Deidre also talked about the booth she asked the BOD what they wanted to handout. Randy Matthews said everyone have a file folder with AT month and TSATA so we can have it to present during March at the Capital-middle of the week to hit the hill use what we have (materials) for the booth for hit the hill. Chairman Galloway will be having a conference call for PR material discussion. Brian said BOD will have email so Deidra said email blind copy the email for addresses.

Adjourned at 12:06pm for Executive Session and Lunch

BACK IN SESSION 1:05pm

X. Task Force Committee Reports continue- Dawn Allen joined the meeting at this time

- b. Rodney Murray-Secondary Schools committee- he reviewed his submitted committee report- The regional meetings date:
GHATS-Jan 12, CTATS-March 2, CBATS-April 20, SPATS-June 7, 8, 9, ETATA-Jan 19, VATA-April 27 @ Donna High School. Rodney has sent Chairman Galloway these dates with all association meetings the committee will attend. An overview of the all-state awards

was given. Rodney stated he wanted to design a poster for superintendents and principals. William "Hondo" Schneider asked if we have to pay for the booth at coaches association, no. Chairman Galloway said to different purpose for information that goes to the AT versus the superintendents. Brian said if we thing about doing a publication the budget item now, so we will have it in the budget.

Chairman Galloway said Deidra and Rodney work together on this William "Hondo" Schneider asked said put it in the secondary school budget.

Chairman Galloway asked Bubba to talk about his question that he had on the timeline, application and process for the all-state awards. He asked if there could be a generic template to be used for the early regional meeting or back up the ending date for the deadline. Spanky added that maybe Sr and Jr ought to be able to apply for the all-state award. It was noted for a draft proposal of guidelines be sent to the BOD so we can talk about it at the SWATA meeting. Chairman Galloway stated that if you have ideas then tell Rodney. It was also discussed if the award is opened up to more than it might not be as special, but if we are trying to promote AT we should consider it and Spanky added not to do electronically, to actually send them a certificate.

c. Dennis Hart-TEA Curriculum & Sports Medicine Course(SM)-he reviewed his report he submitted-stated school districts were worried and needed to know if they needed to re-apply for the course, but Dennis is doing this for all. Finished last SM course at San Marcos and SMIII has interest and was added at no cost to TSATA. If the team picks the places to have the course sometimes it is not successful but if an area AT calls and says we want the course we will bring to course to them and that area of Texas. Total numbers for the year 105 a lot of students paid for their course and was not paid through school districts. There were 10 people that paid for the update course for \$100 each. The team will look at the update course and update it for a new approach Chairman Galloway agrees with Dennis on remarketing, and repackaging for the update course. The BOD will need to approve HEB area for Feb 16th, SPATS June 6th, July 12th College Station, San Marcos Dec 18th. Dennis answered questions from the BOD on the course and went over budget for the course as well. Debbie Gonzales is the new contact person for us at TEA. Brian asked if the fees for the course are locked in and Dennis said no the fee at \$425 was set from the beginning. Dennis recommended staying with approving the fee yearly. Chairman Galloway added course continues to be a good service to TSATA and thanked the instructors.

d. Jace Duke-ICE committee report-reviewed his submitted report. Members included Diana Salter and George Young. Jace talked about 3rd party billing and doing a survey on salaries. Chairman Galloway said he hopes we get information from Hilco Partners on 3rd party billing so that we can answer questions from our membership.

e. Chairman Galloway read Mike Carroll submitted report from the UIL Liaison discussion about concussions and coaches are doing their training for concussion. There

was discussion on 2013 on the field time would count as practice times. Honda added water breaks counted as part of the practice time, weight room is part of the time also and have to do during the time allowed. Steroid testing update they are waiting on legislation funding, 62,901 test done 31 positive test results since start of testing. The cardio testing screening UIL medical board is against it.

f. Randy Matthews and Dawn Allen-Governmental Affairs report-reviewed they report that was submitted. Randy talked about "Hit the Hill" here in Austin in conjunction with AT month. Have a few success stories be told at the capital also. Spring break would be a good time and discussion about dates, people and ask David Anderson what he can do and two weeks hear back and Randy will let BOD know the date. Please give names to Chairman Galloway and Spanky for the people with the success stories and Deidra's committee can help with this also. Chairman Galloway said if we are doing to do this we are not going to do it ½ way. We need to have it organized and Randy and Spanky will get information from Hilco Partners and report back to BOD.

g. Bucky Taylor-Website committee-reviewed his report that was submitted and showed a presentation of the progress that has been made on the new website. Bucky discussed the mock new website says may not need members log in section. It would need to write codes which will be time consuming. Discussion on the members only section it needs a new Data base is not good, need to update codes which all is time consuming. Hondo and Bucky are not in favor of member only section. If we need to do it in the future we can. Six weeks more to get it up and running 30 hours equals \$1500.00. Bucky stated he can help maintaining with help from programmer and will use his budget. Red asked is there anything we want on the site before it is finished. Bucky discussed the process, Chairman Galloway state it looks good and it shows we don't need a outside source to help us run it. To answer Red's question Brian stated that three weeks before SWATA it was asked for feedback and NO feedback was given. Brain and Bucky are clear on what the web site needs and Chairman Galloway wants it to be finished before it goes up and Bucky agreed.

- XI. Consent Agenda Approved-as listed below Terry Greenup motioned for an approval Mark 'Buzz' Chisum seconded all were in favor for approval as written and motion carries.
- a. SM course dates and fees
 - b. New banner for non-AT audiences
 - c. Elections timeline and procedures
 - d. Website contractor

- XII. Approval of Executive director contract as discussed motion by Terry Greenup and seconded by Bubba Wilson all were in favor and motion carries.

- XIII. Approval of budget for 2013
 - a. Secondary school asked to be increased by \$1000.00 for new promotional item. So their budget would go from \$250.00 to \$1250.00 motion by Red and seconded by Hondo there was no discussion had, all were in favor and motion carried for budget 2013. Brian will investigate new avenues for travel for Executive director and bring it back to the BOD.

- XIV. Looking forward-goals, tasks, and assignments for 2013
 - a. Website revisions discussion make sure Bucky has what he needs before it goes live.
 - b. SM course rosters and membership- Deidra get SM rosters. The team has already polled the attendees of the course to see if they are members. If they are not a member can the PR committee contact those people? Discussion was had about the process.
 - c. Constitution By-Laws-Spanky was asked about the review process and if we need to do this again. Discussion was had will update if need.
 - d. Task force and committee updates Chairman Galloway said if you have dead weight of people that are not working but on the committee please replace them and if adding people make sure they have something to do and not just add just to be adding. Chairman Galloway wants the committee leaders to get all the committee involved and communicated in the process. He wanted to have all committee working not just one on the committee.
 - e. Hall of Fame discussion was had. It might be called Hall of Honor. This idea was brought up about two year ago and Chairman Galloway wants to move forward on this idea. We don't want to duplicate other award. It would be in Waco at the Texas Sports hall of Fame or Honor. Chairman Galloway asked for discussion, will need to rent a space and might need a sponsor Bubba Wilson likes the idea and knows this will be a process and no one is apposed of the idea and getting the process started. Chairman Galloway will look in to a focus group to start on the process.
 - f. Mueller Scholarship-Spanky will contact Mueller and Buzz asked to name one scholarship the Dale Roper Scholarship and Spanky agreed.
 - g. Hit the Hill-was already discussed.

 - h. Other-
 - i. Before David Anderson left the meeting found a bill; Senate Bill 261 the could affect HS AT's requiring grade 7-12 to be CPR certified and might need to add Athletic Trainers into that bill. Just an update now.
 - ii. Buzz thanked TSATA for the flower to his mother funeral
 - iii. Brian asked to update BOD and committees information and bio's

- iv. Chairman Galloway asked for shirt sizes and talked about Hondo's position is up and need to think of people that would be good to serve. We need to think about people that we can invest in like our mentors did for us. So ask those young professional and identify those people.

- v. To do list—1. Identify people to serve, 2. Communicate better, 3. Show up for Hit the Hill if we are leaders we need to lead, 4. Let's be difference makers like people were for us.

3:12pm motion to adjourn by Buzz and Billy Ray second the motion the next meeting will be at SWATA 2013.